

5 Reasons to Train Your Team

- Enhanced Productivity:** Workforce and leadership development boost employee and leader skills, leading to higher productivity.
- Talent Retention:** Development programs reduce turnover by showing commitment to employee growth.
- Adaptability:** Training ensures the workforce can quickly adapt to industry changes.
- Innovation:** Leadership development fosters creative thinking and problem-solving.
- Succession Planning:** Identifying and grooming future leaders ensures a smooth transition in leadership.

BUILD THEM UP



Workforce & Leadership Development Programs



BLAZING TRAILS COACHING
Business Coach for Contractors
www.blazingtrailsoaching.com

TRAIN!

PROGRAMS OFFERED THROUGH BLAZING TRAILS COACHING

CREW-U - Essential Skills for Crew Leaders

Crew leaders play a vital role in the construction/trades industry ensuring on-time, on-budget completion of the essential production tasks driving a company's success. Effective task delegation, motivation, and skill enhancement are all part of essential leadership skills. This course focuses on the knowledge and skills every field leader must learn to be an effective manager of people, time, equipment, and materials. Successful crew leaders often have opportunities for advancement in leadership and senior positions in their companies and within their industries.

This 6-session interactive workshop focuses on every aspect of essential skills that crew leaders are required to master, but often don't have the time in the field to develop.

PEOPLE

- The role and responsibilities of a leader
- Characteristics/traits of leaders
- Expected leadership behavior
- Ethics in leadership
- Communication skills
- Team Building
- Safety

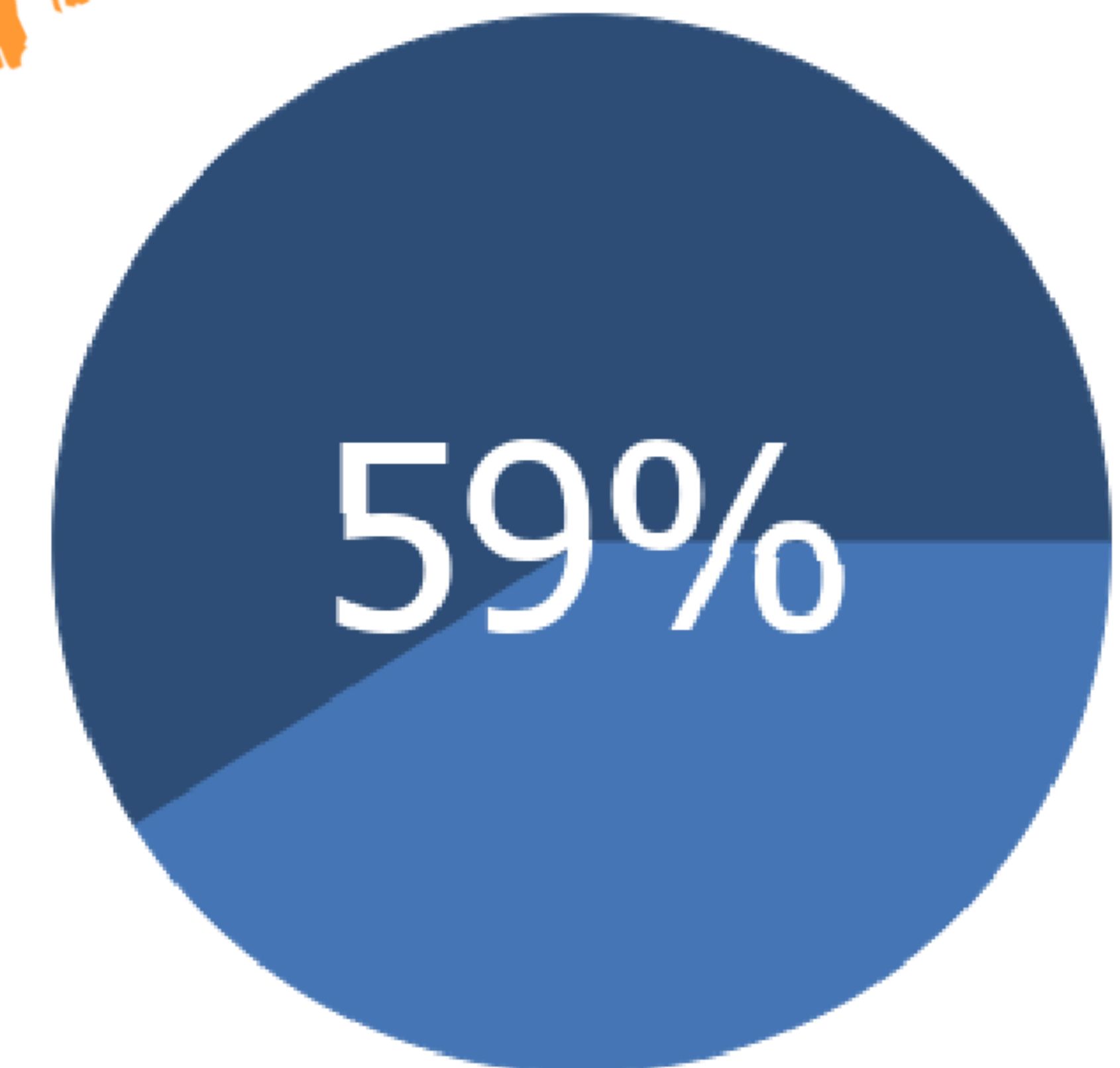
PLAN

- The planning process
- Time management
- project management
- Safety
- Implementing policies/procedures
- Problem-solving
- Decision Making

PROFIT

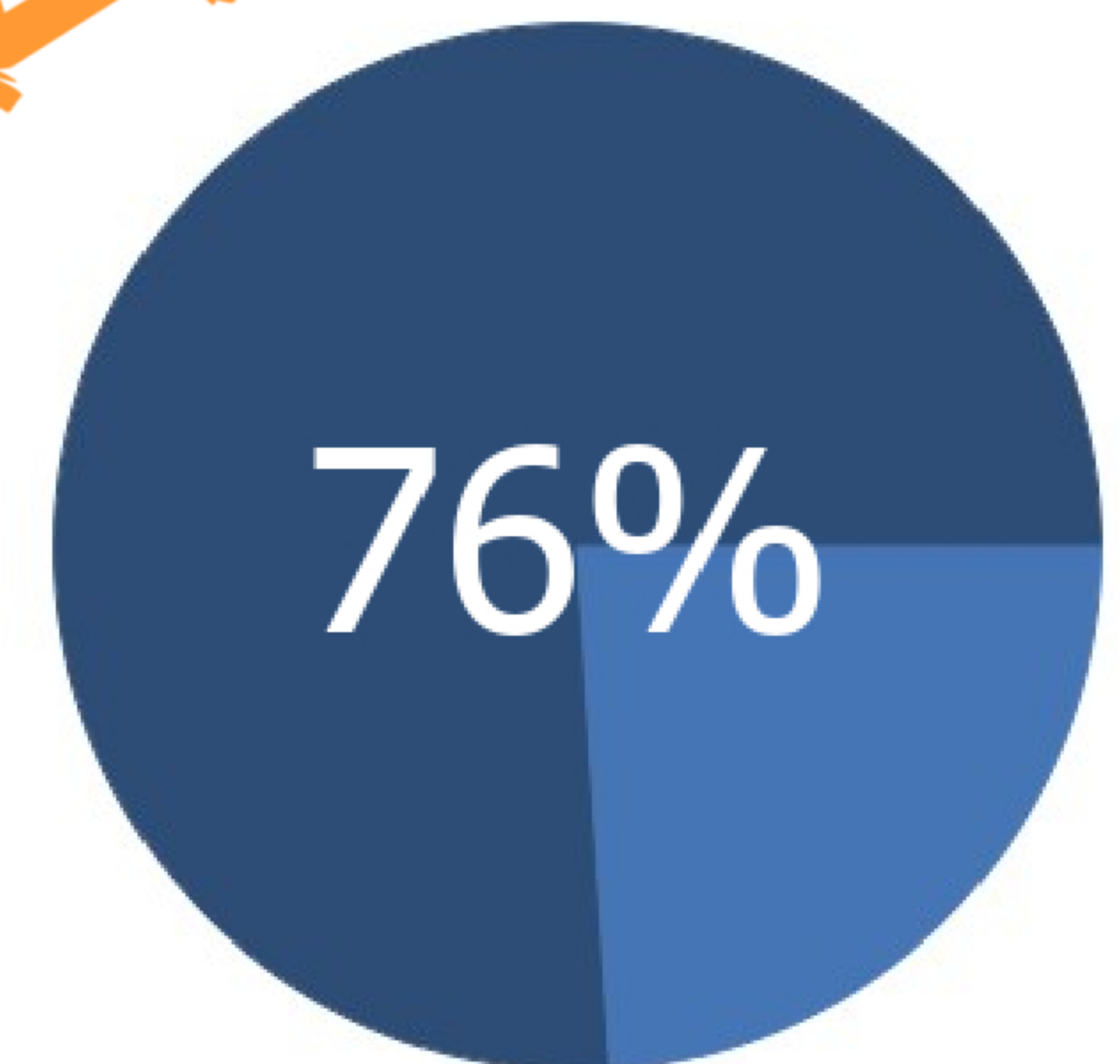
- Crew leader's role in Cost Control
- preventing damages
- preventing waste
- managing resources - tools, people, time, materials

GAIN



59% of millennials claim development opportunities are extremely important when deciding whether to apply for a position.

RETAIN



76% of employees say that they are more likely to stay with a company that offers continuous training

Statistics have shown that employees who develop skills in communication, team development, problem-solving, and conflict resolution are more likely to have higher performance, greater chances at promotion and higher wages, job satisfaction, and job security.

Book Blazing Trails Coaching

for a full, half, or quarter day workshop for your crew!

- The 7 C's of Confident Leadership - Develop great leadership qualities and traits!
- The 7 C's of Motivational Leaders - Understand what it takes to motivate others!
- Leadership Compass - Learn your Leadership Style to work successfully together!
- Giving and Receiving Directions to Get Great Results - Communicate like a well-built machine!
- The Crew Leaders Guide to the Coach Approach - Build a great team!
- Leading with Direction - Use Mission, Vision and Core Values to Guide You!

Contact me for a free training assessment for your team

<https://bit.ly/CrewU>

Maine Businesses: Funding of up to \$1200 match per frontline worker is available through 2025 - ask me for details!